



## STAFFING AGENCY SUCCESS STORY

# GQR Case Study

### Goal

- Gain a competitive advantage in winning recruiting deals
- Save their internal recruiters time on the first step of the hiring process
- Configure AllyO for multiple applications across the company (e.g. marketing, surveys, external recruiting outreach)

### Impact

Recruiters saved  
up to



**10<sup>h</sup>/week**

Contact with all  
candidates



**100%**

## GQR

GQR is a global talent acquisition and advisory firm specializing in the procurement of rare talent to the world's most challenging industry sectors. GQR has cemented their place within the STEM recruiting space globally over the last 10 years. An Inc. 500 company two years running, they have seen a 949 percent three-year revenue growth.

## How GQR automated their recruiting process to give time back to their recruiters with AllyO:

GQR internal recruiters were experiencing extended hours reviewing applications for a few qualifications and then reaching out to candidates to find a time that worked best for both parties.

At times GQR recruiters were faced with allocating 1-2 hours a day scanning applications for a few qualifications, emailing the candidates one by one, getting their availability, then finally booking them into an available slot. **AllyO now takes care of these administrative tasks, so recruiters can focus on what really matters: delivering a fantastic candidate experience.** Here is how it works:

1. The recruiter posts a requisition on their job board of choice.
2. When an applicant applies these recruiters are sent an email.
3. This email is scraped for the necessary information and AllyO proactively reaches out to the applicant to continue the screening process.
4. In addition to screening the candidate based on recruiter preferences, once qualified AllyO schedules them for an interview per the recruiter's availability.

*"AllyO has provided the platform to streamline the first stage of GQR's interview process, alleviating much of the administrative burden placed on our internal talent acquisition team. This allows our people to focus on delivering a fantastic candidate experience and the space to understand the core motivations and aspirations of those in our interview process."*



**Bianca Rasho**  
VP of Global Talent  
Acquisition

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