



HOSPITALITY SUCCESS STORY

Hilton Case Study

Goal



Deliver an amazing application experience for all candidates



Automate recruiters' administrative tasks

Impact

More offers per recruiter per week by



83%

Conversations completed within 1 hour



93%

How Hilton streamlined the recruiting process for their recruiters and created a better application experience for their candidates with AllyO:

Hilton receives thousands of applications per day. As a hospitality company, Hilton also looks to maintain a positive experience for candidates who are seeking employment. The issue is the capacity and time it takes Hilton recruiters to keep up with the demand to address all candidates.

We worked with the Hilton team to understand their process and align on how AllyO can integrate into their workflow. Through the collaboration of both teams, we were able to completely automate the process, no manual work necessary, and fully freeing up recruiters' time for high-level touches with the candidates.

While the candidate is moving through the application, AllyO is updating Hilton's Taleo ATS in real time. **This integration allows recruiters and candidates to seamlessly use both Taleo and AllyO in one workflow, delivering a painless recruiting experience.**

Hilton

Travelers all over the world have been saying "Take me to the Hilton" for almost a century. Hilton is recognized by name due to their innovative approach to products, amenities and services. Hilton Hotels & Resorts is a leader in the hospitality industry with their aesthetic choices, innovative restaurant concepts, and authentic hospitality. Hilton continues to be synonymous with hotel across the globe.

"AllyO conducts post Taleo interviews of all our call center applicants, scheduling the selected few for final offer-extension calls. This easily saves us 15 minutes of manual work on each applicant, speeding up recruiting and lowering costs significantly."



Amber Weaver
Director, Corporate High Volume Recruiting