



RETAIL SUCCESS STORY

Speedway Case Study

Goal

- Provide an easy application process for candidates
- Automate screening and scheduling
- Improve application completion rates
- Free up hiring managers' time

Impact

Hiring managers saved up to



7h/week

Candidates were scheduled for interview in less than



5 min

How Speedway reduced time to schedule an interview to less than 5 minutes with AllyO:

Speedway had a unique challenge where they were facing two polar opposite issues - some locations were hard to fill despite high traffic on their job boards and website, indicating a low application completion rate, while others had too many applications, which proved to be difficult to manage with a decentralized recruiting system.

By working with the Speedway team, we were able to automate the process of qualifying and scheduling candidates with the hiring managers. **A process that previously took 6-7 hours per week for managers to accomplish was now automated by AllyO, freeing up hiring managers time to focus on other important tasks at hand.**

Due to this streamlined process, we also reduced the applicant completion time, improving completion rates. As a result, the hard to fill locations were finally closing their evergreen requisitions and the high volume locations were finally able to manage their applicants.



With approximately 2,730 stores located in 21 states, **Speedway** is the nation's second largest company owned and operated convenience store chain. Speedway meets its customers' fueling and convenience needs 24/7 by having a core dedication to serving people—people who simply want friendly, prompt service, a wide selection of products, and good value for their money.

"Within 2 weeks AllyO become a resource I knew my store managers could not do without. We wanted a fast and reliable recruiting experience, and that is what candidates get with AllyO, and we get with the AllyO support team."



Trisha Stewart
Manager,
Centralized Recruiting